

**List of Seminars/Workshops**

A.Y: 2021-22

S. No	Name Of The Event	Date	Details Of Resource Person	No. Of Participants
1	Entrepreneurship: from idea to impact	13-09-2021	Mr. Dr. A SREENIVASULU Designation: Professor Department: CIVIL Gudlavalleru Engineering College, Gudlavalleru Email ID: asreenivasulu@gmail.com Contact Number: 9491347150	37
2	Entrepreneurship Innovation and elevate: strategies for start-up success	11-10-2021	Mr. D. Venkateswarulu Designation: Assistant Professor Department: MBA Newton's institute of engineering Email ID: dasarivenkateswarulu@gmail.com Contact Number: 7095544347	34
3	Entrepreneur Resource Planning (ERP)	16-11-2021	Mr. Dr. D. NARESH KUMAR Designation: Professor Department: MBA NRK & KSR Gupta PG College Email ID: nareshkumard@gmail.com Contact Number: 9502152627	35
4	Ethical Foundations in Intellectual Property Rights (IPR)"	22-12-2021	L. Shalini Designation: Associate Professor Department: CSE Priyadarshini Institute of Technology and Science for Women, Tenali Email ID: talisilalingineni@gmail.com Contact Number: 8985734720	35
5	How to Write a Paper and Publish in International Journal	28-01-2022	Mr. Dr. K. A. Lathief Designation: Professor Department: ECE Nimra College Of Engineering and Technology Email Id: Lathiefvyr@Gmail.Com Contact Number: 7093456628	35

**RIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT**5<sup>th</sup> mile, PULLADIGUNTA, Kornepada (V), Vatticherukuru (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

[www.priyadit.ac.in](http://www.priyadit.ac.in)

6	Research Methodology How to Write A thesis	25-02-2022	Dr. G.V. Subbarao Designation: Professor Department: CIVIL Velagapudi Rama'krishna Siddhartha Engineering College Email ID: gvramasubbarao@gmail.com Contact Number: 9849448040	37
7	Intellectual Property Rights (IPR): Issues and Challenges	15-03-2022	Mr. Dr. B. Subba Reddy Designation: Professor Department: EEE Kakinada Institute of Engineering and Technology Email ID: asreenivasulu@gmail.com Contact Number: 9491347150	32
8	IPR: Trademark Protection - Building and Safeguarding Your Brand	06-04-2022	Mr. Dr. D.V.V.:S. Phani Kumar Designation: Professor Department: CSE Rise Krishna Sai Prakasam Group of Institutions Email ID: drphanikumard@gmail.com Contact Number: 9866317005	34
9	Research Methodology: Tools And Techniques	18-05-2022	Dr. Sreekar Chand Designation: Associate Professor Department: CIVIL Am Reddy College of Engineering Email ID: amrncivildept@gmail.com Contact Number: 7013447854	40
10	How to write an introduction for a research paper and a literature review outline and format	17-06-2022	Mr.K.Kirankumar Designation: Assistant Professor Department: CIVIL Priyadarshini Institute Of Technology & Science Email Id : kondurukirankumar@gmail.com Phone no: 9949348577	40

*A. Ramakrishna*  
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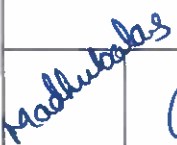








Date: 07/09/2021

**CIRCULAR**

This is to inform you that "A One Day seminar on Entrepreneurship: from idea to impact" by Mr. Dr. A SREENIVASULU, professor, Gudlavalleru Engineering College, Being organized by Priyadarshini institute of technology and management on 13/09/2021. I request all students to register immediately and make the program grand success.



  
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TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (Vil), Vatticherukuru (M),  
GUNTUR - 522 017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
 CIVIL	 EEE	 MECH	 ECE	 CSE	 MBA			

## REGISTRATION FORM

Name: .....

Dept. : .....

Institution: .....

Address for Communication:

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Mobile: .....

email: .....

Last date to Registration: 12/9/2021



### PROGRAM COMMITTEE:

CHIEF PATRON

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Smt. Ch. Vijaya Lakshmi

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Mr. B. BEERALAH

HOD, CIVIL

COORDINATOR

Mr. Shaik Nagur Sharief

Asst.Prof., CIVIL

### Resource Person:

*Mr. D. Sreerivasulu*

Designation: Professor

Department: Civil

Gudlavalleru Engineering College, Gudlavallapalle

Email ID: asreenivasulu@gmail.com

Contact Number: 9491347150

### ADDRESS FOR COMMUNICATION:

*Mr. Shaik Nagur Sharief*

Coordinator

Email ID: nagursharif1994@gmail.com

Contact number: 9449877786



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

### A One Day Seminar on

## ENTREPRENEURSHIP. FROM IDEA TO IMPACT

Date:

13/9/2021

Organized by:

ED Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology  
& Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA





## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

Entrepreneurship is like turning a creative idea into something meaningful. It starts when someone comes up with a new and exciting concept, often to solve a problem or meet a need. After that, it's about planning and figuring out how to make that idea a reality. Entrepreneurs study the market and decide how to use resources wisely. They take risks and learn from mistakes as they turn their idea into a product or service that people want. Being flexible and solving problems along the way are key skills. In the end, entrepreneurship isn't just about creating something cool; it's about making a real impact on the world around us.

## About the TPO Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

## Objectives of the Programme

- Inspire participants to pursue entrepreneurial endeavours by showcasing success stories and real-world examples.
- Provide practical insights and knowledge on each stage of the entrepreneurial journey, from idea generation to impact creation.
- Equip participants with essential skills in market research, prototyping, funding strategies, legal considerations, marketing, and leadership.
- Introduce effective problem-solving approaches to address challenges that entrepreneurs commonly encounter

## Topics to be covered

1. IDEA GENERATION
  - Understanding market needs
  - Identifying problem areas
  - Brainstorming techniques
2. MARKET RESEARCH
  - Analyzing target audience
  - Competitor analysis
  - Trends and opportunities
3. BUSINESS MODEL DEVELOPMENT
  - Choosing the right model
  - Revenue streams
  - Scalability considerations
4. FUNDING STRATEGIES
  - Bootstrapping



Date: 14/9/2021

**PROGRAMME REPORT**

<b>Name of the programme</b>	A One Day seminar on entrepreneurship: from idea to impact
<b>Date of the programme</b>	13/9/2021
<b>Resource person details:</b>	Name: Mr. Dr. A SREENIVASULU Designation: Professor Department: CIVIL Address: Gudlavalleru Engineering College, Gudlavalleru Email ID: asreenivasulu@gmail.com Contact Number: 9491347150
<b>Program coordinator:</b>	Name: Mr. Shaik Nagur Sharief Designation: Assistant Professor Department: CIVIL Email ID: nagursharif1994@gmail.com Contact number: 9449877786
<b>Organized by:</b>	DEPARTMENT OF CIVIL ENGINEERING
<b>Venue:</b>	Priyadarshini institute of technology and management

**OBJECTIVES OF THE PROGRAM**

Entrepreneurship is like turning a creative idea into something meaningful. It starts when someone comes up with a new and exciting concept, often to solve a problem or meet a need. After that, it's about planning and figuring out how to make that idea a reality. Entrepreneurs study the market and decide how to use resources wisely. They take risks and learn from mistakes as they turn their idea into a product or service that people want. Being flexible and solving problems along the way are key skills. In the end, entrepreneurship isn't just about creating something cool it's about making a real impact on the world around us.

Following are the key learning objectives of this workshop:



- Inspire participants to pursue entrepreneurial endeavors by showcasing success stories and real-world examples.
- Provide practical insights and knowledge on each stage of the entrepreneurial journey, from idea generation to impact creation.
- Equip participants with essential skills in market research, prototyping, funding strategies, legal considerations, marketing, and leadership.
- Introduce effective problem-solving approaches to address challenges that entrepreneurs commonly encounter.

## **TOPIC COVERED IN THE PROGRAM**

### **1. IDEA GENERATION**

- Understanding market needs
- Identifying problem areas
- Brainstorming techniques

### **2. MARKET RESEARCH**

- Analyzing target audience
- Competitor analysis
- Trends and opportunities

### **3. BUSINESS MODEL DEVELOPMENT**

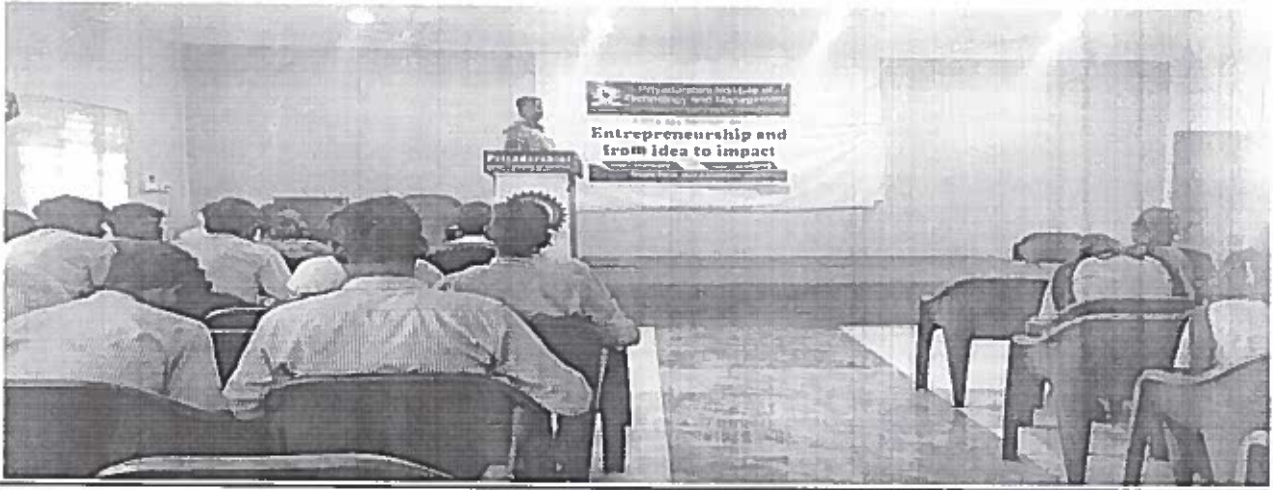
- Choosing the right model
- Revenue streams
- Scalability considerations

### **4. FUNDING STRATEGIES**

- Bootstrapping
- Angel investors and venture capital
- Crowd funding options

### **5. LEGAL CONSIDERATIONS**

- Intellectual property protection
  - Contracts and agreements
  - Compliance and regulations
-



### **OUTCOME OF THE PROGRAM:**

The outcome of the program is

- Participants leave with a sense of empowerment, ready to turn their ideas into actionable plans
- Enhanced confidence in navigating challenges, making informed decisions, and steering their ventures toward meaningful impact.
- Attendees develop tangible action plans for their entrepreneurial ventures, incorporating the principles discussed during the seminar.

  
**PROGRAM COORDINATOR**





Name of the program: Entrepreneurship From idea to impact

Date of program: 13-09-2021

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	S.D. ABDUL BASHA	IV CIVIL	S.D. Abdul
2.	T. Satish	IV CIVIL	T. Satish
3.	T. ROHIT	IV CIVIL	T. ROHIT
4.	T. Bhargavi	IV CIVIL	T. Bhargavi
5.	V. Satyara.	IV CIVIL	V. Satyara.
6.	D. Vinay chowdary	IV CIVIL	D. Vinay chowdary
7.	A. Jagadeesh	III CIVIL	A. Jagadeesh
8.	A. Ronald Peter	III BCE	A. Ronald Peter
9.	A. prabhu	III ECE	A. prabhu
10.	A. sai krishna	III ECE	A. sai krishna
11.	B. Girish	IV ECE	B. Girish
12.	B. VIKAS	III ECE	B. VIKAS
13.	B. vijay kumar	III ECE	B. vijay kumar
14.	T. Bhargavi	III ECE	T. Bhargavi
15.	B. harshvardhan	III ECE	B. harshvardhan
16.	B. Daya Nidhi	III ECE	B. Daya Nidhi
17.	B. Naga lakshmi	III ECE	B. Naga lakshmi
18.	B. Vohelana	III ECE	B. Vohelana
19.	D. Diwakar Reddy	III ECE	D. Diwakar Reddy
20.	B. Rajesh	III ECE	B. Rajesh
21.	B. Ramya	III E.C.E.	B. Ramya
22.	R. Sri Krishna	IV E.C.E.	R. Sri Krishna
23.	C. Manoj kumar	III ECE	C. Manoj kumar
24.	C. Surendra babu	III B.C.E	C. Surendra babu
25.	C. Navikanth	III E.C.E	C. Navikanth
26.	CHEEPUPU KIRAN	III ECE	CHEEPUPU KIRAN
27.	CH. Hari Prasad	IV ECE	CH. Hari Prasad
28.	A. Jagadeesh	III ECE	A. Jagadeesh
29.	RONALD PETER	III ECE	RONALD PETER
30.	A. prabhu	III BCE	A. prabhu
31.	Sai Krishna	III BCE	Sai Krishna
32.	B. Girish	III ECE	B. Girish
33.	B. VIKAS	III ECE	B. VIKAS
34.	B. Vinay kumar	III ECE	B. Vinay kumar
35.	B.P.V. Sai	III ECE	B.P.V. Sai
36.	B. prudhviraj	III ECE	B. prudhviraj
37.	D. Sumadh	III ECE	D. Sumadh

  
PROGRAM COORDINATOR



Date: 04/10/2021









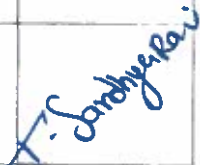
**CIRCULAR**

This is to inform you that “A One Day seminar on Entrepreneurship Innovation and elevate: strategies for startup success” by Mr. D. Venkateswarulu, assistant professor, Newton’s institute of engineering college, Being organized by Priyadarshini institute of technology and management on 11/10/2021. I request all students to register immediately and make the program grand success.



  
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## REGISTRATION FORM

Name:.....  
Dept. :.....  
Institution:.....  
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Mobile:.....  
E-mail: .....

Last date to Registration: 10/10/2021



### PROGRAM COMMITTEE:

**CHIEF PATRON**  
Sri.Ch. Rama Rao  
Chairman,  
Smt. Ch. Vijaya Lakshmi  
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**PATRON**  
Dr. T. RUSHI SANTHOSH SINGH  
Principal,  
**CONVENER**  
Dr. K. SRINIVAS  
HOD, MBA  
**COORDINATOR**  
Mr. Y. Raj Kumar  
Asst.Prof., MBA

**Resource Person**  
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5th Mile, Pulladurthi,  
GUNTUR - 522 017

**Mr. D. Venkateswarthi**

Designation: Assistant Professor  
Department: MBA

Address: Newton's Institute of engineering  
Email ID: dasarivenkateswarthi@gmail.com  
Contact Number: 7095544347

### ADDRESS FOR COMMUNICATION:

**Mr. Y. Raj Kumar**

Coordinator

Email ID: yendulurirajkumar@gmail.com  
Contact number: 9398049712



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Society, College Code:GK,  
Recognised by Govt of A.P.  
Approved by AICTE, New Delhi & Affiliated to JNTU Kakinada.

### A One Day Seminar on

ENTREPRENEURSHIP INNOVATION AND ELEVATE STRATEGIES FOR STARTUP SUCCESS

Date: 11/10/2021

Organized by: ED Cell

Venue: Seminar Hall  
Priyadarshini Institute of Technology & Management

College Code:GK  
Society: DONBOSCO EDUCATIONAL  
Gunthur  
Andhra Pradesh-522017, INDIA



## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

Innovation is like coming up with cool, new ideas or ways of doing things that make stuff better or solve problems in a smart and different way. It's about being creative and making things that people really like or need. Elevating a startup means doing things that make it stand out and do really well. This could be making your product super awesome, being really good at how you work, and making sure lots of people know about you. It's like taking your startup to the next level to be successful

## About the IEP Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking. ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

## Objectives of the Programme

- Understand the role of innovation in start-up success.
- Establish a strong foundation for start-up development.
- Introduce lean principles for efficient start-up operations.
- Enable start-ups to establish an effective online presence.

## Topics to be covered

1. INTRODUCTION TO STARTUP INNOVATION:
  - Understanding the importance of innovation for start-ups
  - Exploring common misconceptions about innovation.
  - Basic principles of fostering a culture of creativity.
2. BUILDING A SOLID FOUNDATION:
  - Defining the start-up's mission and vision.
  - Crafting a simple yet effective business model.
  - Identifying the target market and customer needs.
3. LEAN STARTUP METHODOLOGY:
  - Introduction to the lean start-up approach.
  - Minimum Viable Product (MVP) development.
  - Validating ideas through quick experimentation.
4. DIGITAL PRESENCE FOR STARTUPS:
  - Basics of creating an online presence.





Date: 12/10/2021

**PROGRAMME REPORT**

<b>Name of the programme</b>	A One Day seminar on entrepreneurship Innovation and elevate: strategies for startup success
<b>Date of the programme</b>	11/10/2021
<b>Resource person details:</b>	Name: Mr. D. Venkateswarulu Designation: Assistant Professor Department: MBA Address: Newton's institute of engineering Email ID: dasarivenkateswerulu@gmail.com Contact Number: 7095544347
<b>Program coordinator:</b>	Name: Y. Raj Kumar Designation: Assistant Professor Department: MBA Email ID: yendulurirajkumar@gmail.com Contact number: 9398049712
<b>Organized by:</b>	DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
<b>Venue:</b>	Priyadarshini institute of technology and management

**OBJECTIVES OF THE PROGRAM**

**INNOVATION:**

Innovation is like coming up with cool, new ideas or ways of doing things that make stuff better or solve problems in a smart and different way. It's about being creative and making things that people really like or need.

**ELEVATE: STRATEGIES FOR STARTUP SUCCESS:**



The objectives of the program are

- Understand the role of innovation in startup success.
- Establish a strong foundation for startup development.
- Introduce lean principles for efficient startup operations.
- Enable startups to establish an effective online presence.

**TOPIC COVERED IN THE PROGRAM:**

**1. INTRODUCTION TO STARTUP INNOVATION:**

- Understanding the importance of innovation for startups.
- Exploring common misconceptions about innovation.
- Basic principles of fostering a culture of creativity.

**2. BUILDING A SOLID FOUNDATION:**

- Defining the startup's mission and vision.
- Crafting a simple yet effective business model.
- Identifying the target market and customer needs.

**3. LEAN STARTUP METHODOLOGY:**

- Introduction to the lean startup approach.
- Minimum Viable Product (MVP) development.
- Validating ideas through quick experimentation.

**4. DIGITAL PRESENCE FOR STARTUPS:**

- Basics of creating an online presence.
- Utilizing social media platforms for brand awareness.
- Building a simple yet effective startup website.

**5. FINANCIAL ESSENTIALS FOR STARTUPS:**

- Budgeting and financial planning for beginners.
- Understanding startup costs and revenue streams.
- Simple strategies for cost-effective operations.



### OUTCOME OF THE PROGRAM:

The outcome of the program is

- Participants gain clarity on why innovation is crucial for startups and its impact on sustainable growth.
- Participants can define their startup's mission, vision, and target market, laying the groundwork for success.
- Participants learn to develop a Minimum Viable Product (MVP) and validate ideas through practical experimentation.
- Participants create a basic digital presence using social media and a simple website to enhance brand visibility.

*J. Ramesh Babu*  
PROGRAM CO-ORDINATOR



Name of the program: Entrepreneurship innovation & elevate : Strategies for start-up success  
Date of program: 11-10-2021

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	Ch. Rajesh	II / MBA	Ch. Rajesh
2	J. Shaik	II / MBA	J. Shaik
3	K. Shaik	II / MBA	K. Shaik
4	K. Shaik Mukha @ Parimala	II / MBA	Shaik Mukha
5	U. Uivek	II / MBA	U. Uivek
6	M. Hanul	I / MBA	M. Hanul
7	N. Srinivas Kumar	II / MBA	N. Srinivas Kumar
8	P. Baiji	III MBA	P. Baiji
9	R. Goutham Sai	III MBA	R. Goutham Sai
10	S. Nazia	II / MBA	S. Nazia
11	SD KAPIN KULLU ABBAAS	I / MBA	S. Kapin Kullu
12	U. Srivalli naga Gayatri	II / MBA	U. Srivalli
13	V. Sudeesh Kumar Reddy	II / MBA	V. Sudeesh Kumar Reddy
14	V. NAVARATHNAM	II / MBA	V. Navarathnam
15	A. Jaya lakshmi	I / MBA	A. Jaya lakshmi
16	T. Krishnavani	I / MBA	T. Krishnavani
17	M. Anusha	I / MBA	M. Anusha
18	SEERA Madhu Kiran	I / MBA	S. Madhu Kiran
19	K. Paradha saradhi	I / MBA	K. Paradha saradhi
20	VINITHA	II / MBA	Vinita
21	A. Jaya lakshmi	II / MBA	A. Jaya lakshmi
22	P. VIJAY SAGAR	I / CIVIL	P. Vijay Sagar
23	P. V. Prasad	III CIVIL	P. V. Prasad
24	P. Nandhu	I / CIVIL	P. Nandhu
25	K. Sudeesh babu	II CIVIL	K. Sudeesh babu
26	V. Mahesh	IV CIVIL	V. Mahesh
27	K. Subheer babu	II CIVIL	K. Subheer babu
28	B. Shankar Raju	IV CIVIL	B. Shankar Raju
29	J. Raju	III CIVIL	J. Raju
30	M. Rani	III CSE	M. Rani
31	M. Narasimha Reddy	III CSE	M. Narasimha Reddy
32	N. Kumar	III CSE	N. Kumar
33	N. Srikant	III CSE	N. Srikant
34	P. Hanish	III CSE	P. Hanish

*[Signature]*  
PROGRAM COORDINATOR





Date: 09/11/2021

**CIRCULAR**

This is to inform you that "A One Day workshop on Entrepreneur Resource Planning (ERP)" by Mr. Dr. D. NARESH KUMAR, professor, NRK & KSR Gupta PG College. Being organized by Priyadarshini institute of technology and management on 16/11/2021. I request all students to register immediately and make the program grand success.



*A. Venkatesh*  
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GUNTUR - 522017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
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CIVIL	EEE	MECH	ECE	CSE	MBA			

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

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Mobile:.....

email: .....

Last date to Registration: 15/11/2021



### PROGRAM COMMITTEE:

**CHIEF PATRON**

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

**PATRON**

Dr. A. Rama Rao

Prinelpal,

**CONVENER**

Dr. K. SRINIVAS

Professor, MBA

**COORDINATOR**

I. Mantralaya

Asst.Prof., MBA

*A. Ramboos*

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PRIYADARSHINI INSTITUTE OF  
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5th mile, Pulladigunta,  
KORNEPADU (Vil), Vatticherukuru (M).  
GUNTUR - 522 017.

### Resource Person:

**Dr. D. NARESH KUMAR**

Designation: Professor

Department: MBA

Address: NRK & KSR Gupta PG College

Email ID: nareshkumard@gmail.com

Contact Number: 9502152627

### ADDRESS FOR COMMUNICATION:

*Mr. I. Mantralaya*

Coordinator

Email ID: imantralaya@gmail.com

Contact number: 888552818



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day Seminar**  
ON

**ENTREPRENEUR RESOURCE**  
**PLANNING ERP**

**Date:**

**16/11/2021**

**Organized by:**

**ED Cell**

**Venue:**

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: **DONBOSCO EDUCATIONAL**

Guntur

Andhra Pradesh-522017, INDIA

## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

Entrepreneurship Resource Planning (ERP) is a strategic approach that integrates various business processes and resources within an entrepreneurial venture. Unlike traditional ERP systems tailored for large corporations, Entrepreneurship Resource Planning focuses on the unique needs of startups and small businesses. It encompasses financial management, human resources, supply chain, and customer relationship management, streamlining operations and facilitating informed decision-making. ERP for entrepreneurship aims to enhance efficiency, scalability, and adaptability, providing entrepreneurs with a holistic view of their business processes. By leveraging technology and data integration, it empowers entrepreneurs to optimize resource utilization, enhance productivity, and navigate the complexities of running a successful and sustainable venture.

## About the TQM Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

## Objectives of the Programme

- Participants will gain a clear understanding of what Entrepreneur Resource Planning (ERP) is and its fundamental concepts.
- Entrepreneurs will learn how to map and identify key business processes within their organizations.
- Entrepreneurs will understand phased implementation strategies and how to train their team for a smooth transition.
- Participants will be equipped to assess their business needs and choose an ERP solution that aligns with their requirements and budget.

## Topics to be covered

1. Introduction to Entrepreneur Resource Planning (ERP):
  - Understanding what ERP is and its significance for entrepreneurs.
  - Exploring the advantages of implementing ERP in small businesses.
2. Identifying business processes:
  - Visualizing and documenting key business processes.
  - Identifying processes that can benefit the most from ERP.
3. Choosing the Right ERP Solution:
  - Determining specific requirements for the business.
  - Exploring cost-effective ERP options for small businesses.





Date: 17/11/2021

### PROGRAMME REPORT

<b>Name of the programme</b>	A One Day Seminar on Entrepreneur Resource Planning (ERP)
<b>Date of the programme</b>	16/11/2021
<b>Resource person details:</b>	Name: Mr. Dr. D. NARESH KUMAR Designation: Professor Department: MBA Address: NRK & KSR Gupta PG College Email ID: nareshkumard@gmail.com Contact Number: 9502152627
<b>Program coordinator:</b>	Name: I. Mantralaya Designation: Assistant Professor Department: MBA Email ID: imantralaya@gmail.com Contact number: 8885552818
<b>Organized by:</b>	Department Of Master Of Business Administration
<b>Venue:</b>	Priyadarshini institute of technology and management

### OBJECTIVES OF THE PROGRAM

Entrepreneurship Resource Planning (ERP) is a strategic approach that integrates various business processes and resources within an entrepreneurial venture. Unlike traditional ERP systems tailored for large corporations, Entrepreneurship Resource Planning focuses on the unique needs of startups and small businesses. It encompasses financial management, human resources, supply chain, and customer relationship management, streamlining operations and facilitating informed decision-making. ERP for entrepreneurship aims to enhance efficiency, scalability, and adaptability, providing entrepreneurs with a holistic view of their business processes. By





leveraging technology and data integration, it empowers entrepreneurs to optimize resource utilization, enhance productivity, and navigate the complexities of running a successful and sustainable venture.

The objectives of the programme on Entrepreneur Resource Planning (ERP) are

- Participants will gain a clear understanding of what Entrepreneur Resource Planning (ERP) is and its fundamental concepts.
- Entrepreneurs will learn how to map and identify key business processes within their organizations.
- Entrepreneurs will understand phased implementation strategies and how to train their team for a smooth transition.
- Participants will be equipped to assess their business needs and choose an ERP solution that aligns with their requirements and budget.

### TOPICS COVERED IN THIS SEMINAR

#### **1. Introduction to Entrepreneur Resource Planning (ERP):**

- Understanding what ERP is and its significance for entrepreneurs.
- Exploring the advantages of implementing ERP in small businesses.

#### **2. Identifying business processes:**

- Visualizing and documenting key business processes.
- Identifying processes that can benefit the most from ERP.

#### **3. Choosing the Right ERP Solution:**

- Determining specific requirements for the business.
- Exploring cost-effective ERP options for small businesses.

#### **4. Implementation strategies:**

- Breaking down the ERP implementation into manageable phases.
- Ensuring employees are comfortable with the new system.

#### **5. Data Migration and Integration:**

- Strategies for migrating existing data into the new ERP system.
- Making sure the ERP system works seamlessly with other business tools.



### OUTCOME OF THE PROGRAMME

By the end of this seminar students will able to understand

- Participants will witness increased efficiency as a result of streamlined and automated processes through ERP.
- Improved access to analytics will empower entrepreneurs to make better-informed decisions for their businesses.
- Participants will achieve cost-effective ERP implementation that aligns with their budget constraints.
- Implementation of basic security measures will ensure the safe handling of sensitive business information.

  
PROGRAM COORDINATOR



Name of the program: **Entrepreneur Resource Planning..**  
Date of program: **16-11-2021**

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	SD. ABDUL BASHA	IV CIVIL	S.D. ABDUL BASHA
2	T. Satish	IV CIVIL	T. SATISH
3	T. ROHIT	IV CIVIL	T. ROHIT
4	T. Dhondaji	IV CIVIL	T. DHONDAJI
5	V. Saju Rao	IV CIVIL	V. SAJU RAO
6	D. Vinay choudhary	IV CIVIL	D. VINAY CHAUDHARY
7	A. Jagadeesh	IV CIVIL	A. JAGADEESH
8	Ronald Peter	IV CIVIL	A. RONALD PETER
9	A. Prabhu	IV CIVIL	A. PRABHU
10	A. Sai Krishna	III E.C.E	Sai Krishna
11	B. Cish	IV E.C.E	B. CISH
12	B. Vikas	III E.C.E	B. VIKAS
13	B. Vijay Kumar	III E.C.F	B. VIJAY KUMAR
14	T. Bhargavi	III E.C.E	T. BHARGAVI
15	B. Hanishavardhan	III E.C.E	B. HANISHAVARDHAN
16	B. Daganidhi	III E.C.E	B. DAGANIDHI
17	B. naga lakshmi	III E.C.E	B. NAGA LAKSHMI
18	B. Vandana	III E.C.E	B. VANDANA
19	B. Divakar Reddy	III E.C.E	B. REDDY
20	R. Rajesh	III E.C.E	R. RAJESH
21	B. Ramya	III E.C.E	B. RAMYA
22	B. Sri Krishna	III E.C.E	B. SRI KRISHNA
23	C. Manoj Kumar	III E.C.E	C. MANOJ KUMAR
24	C. Srinidhi Babu	III E.C.E	C. SRINIDHI BABU
25	C. Navikarth	III E.C.E	C. NAVIKARTH
26	C. Kiran	III E.C.E	C. KIRAN
27	CH. Hariprasad	III E.C.E	CH. HARIPRASAD
28	A. Jagadeesh	III E.C.E	A. JAGGA
29	A. Ronald Peter	III E.C.E	A. PETER
30	A. Prabhu	III E.C.E	A. PRABHU
31	A. Sai Krishna	III E.C.E	A. SAI KRISHNA
32	B. Cish	III E.C.E	B. CISH
33	B. Vikas	III E.C.E	B. VIKAS
34	B. Vinay Kumar	III E.C.E	B. VINAY KUMAR

  
PROGRAM COORDINATOR



Date: 15/12/2021

**CIRCULAR**

This is to inform you that "A One Day seminar on Ethical Foundations in Intellectual Property Rights (IPR)" by Mrs. L. Shalini, Associate Professor, Priyadarshini Institute of Technology and Science for Women college. being organized by Priyadarshini institute of technology and management on 22/12/2021. I request all students to register immediately and make the program grand success.



*A. Kumar*  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (VII), Vatticherukuru (M),  
GUNTUR - 522 017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>Madhubalas</i>		<i>D. Lakshmi</i>	<i>Shalini</i>	<i>MO</i>	<i>VS</i>	<i>[Signature]</i>	<i>Ravi</i>	<i>T. Suresh Ravi</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			



**REGISTRATION FORM**

Name: .....

Dept. : .....

Institution: .....

Address for Communication: .....

.....

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.....

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Mobile: .....

email: .....

Last date to Registration: 21/12/2021



**PROGRAM COMMITTEE:**

**CHIEF PATRON**

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

**PATRON**

Dr. A. Rama Rao

Principal,

**CONVENER**

Mrs. R. Madhuri Devi

Associate Professor, CSE

**COORDINATOR**

Mr. Shaik. Bhagavan Das

Asst.Prof., CSE

*D. Ramana*  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (M), Vatticherukuru (M),  
GUNTUR - 522 017.

**Resource Person**

**Mrs. L. Shalini**

Designation: Associate Professor

Department: CSE

Priyadarshini Institute of Technology and Science for Women, Guntur

Email ID: talisidalinghneni@gmail.com

Contact Number: 8985734720

**ADDRESS FOR COMMUNICATION:**

**Mr. Shaik. Bhagavan Das**

Coordinator

Email ID: bhavandas@gmail.com

Contact number: 9642734607



**Priyadarshini Institute of Technology & Management**

Under Management of Donbosco EDUCATIONAL Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day Seminar on**

**ETHICAL FOUNDATIONS IN INTELLECTUAL PROPERTY RIGHTS (IPR)**

**Date:**

22/12/2021

**Organized by:**

IPR Cell

**Venue:**

Seminar Hall

Priyadarshini Institute of Technology & Management

College Code:GK

Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA



## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

The ethical foundation in Intellectual Property Rights (IPR) revolves around acknowledging and respecting creators' and innovators' rights while balancing the public interest. It emphasizes the importance of fair competition, discouraging plagiarism, and fostering an environment that encourages creativity. Ethical considerations in IPR involve striking a balance between protecting exclusive rights to incentivize innovation and ensuring that knowledge and benefits are shared for the greater good. It's about promoting a system where creators are rewarded for their efforts, but not at the expense of hindering societal progress or access to essential knowledge.

## About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

## Objectives of the Programme

- Develop a client-focused ethical mindset for building trust and credibility.
- discover the significance of respect, professionalism, and sportsmanship in competitive IPR environments.
- Understand the ethical conduct required in legal proceedings and gaining insights into global perspectives on IPR ethics.

## Topics to be covered

1. Honesty and Integrity
  - Upholding truthfulness and integrity in all dealings related to intellectual property.
  - Being transparent and fair in communication with clients, collaborators, and stakeholders.
2. Principles of Ethical Practice in IPR:
  - Defining Ethical Standards
  - Client-Centric Ethics
  - Ethical Decision-Making
3. Confidentiality and Transparent Communication:
  - Safeguarding Intellectual Assets
  - Transparent Communication in IPR
  - Ethical Information Sharing
4. Sportsmanship and Ethical Conduct:





Date: 23/12/2021

### PROGRAMME REPORT

<b>Name of the programme</b>	A One Day seminar on Ethical Foundations in Intellectual Property Rights (IPR)
<b>Date of the programme</b>	22/12/2021
<b>Resource person details:</b>	Name: L. Shalini Designation: Associate Professor Department: CSE Address: Priyadarshini Institute of Technology and Science for Women, Tenali Email ID: talisilalingineni@gmail.com Contact Number: 8985734720
<b>Program coordinator:</b>	Name: Shaik. Bhagavan Das Designation: Associate Professor Department: CSE Email ID: bhavandas@gmail.com Contact number: 9642734607
<b>Organized by:</b>	DEPARTMENT OF COMPUTER SCIENCE OF ENGINEERING
<b>Venue:</b>	Priyadarshini institute of technology and management

#### OBJECTIVES OF THE PROGRAM

The ethical foundation in Intellectual Property Rights (IPR) revolves around acknowledging and respecting creators' and innovators' rights while balancing the public interest. It emphasizes the importance of fair competition, discouraging plagiarism, and fostering an environment that encourages creativity. Ethical considerations in IPR involve striking a balance between protecting exclusive rights to incentivize innovation and ensuring that knowledge and benefits are shared for the greater good. It's about promoting a system where creators are rewarded for



their efforts, but not at the expense of hindering societal progress or access to essential knowledge.

objectives of the program are

- understand the concepts of honesty, integrity, and fairness for practical application in professional settings.
- Develop a client-focused ethical mindset for building trust and credibility.
- discover the significance of respect, professionalism, and sportsmanship in competitive IPR environments.
- Understand the ethical conduct required in legal proceedings and gaining insights into global perspectives on IPR ethics.

**TOPIC COVERED IN THIS SEMINAR**

Topics covered in the program are

**1.Honesty and Integrity**

- Upholding truthfulness and integrity in all dealings related to intellectual property.
- Being transparent and fair in communication with clients, collaborators, and stakeholders.

**2.Principles of Ethical Practice in IPR:**

- Defining Ethical Standards
- Client-Centric Ethics
- Ethical Decision-Making

**3. Confidentiality and Transparent Communication:**

- Safeguarding Intellectual Assets
- Transparent Communication in IPR
- Ethical Information Sharing

**4. Sportsmanship and Ethical Conduct:**

- Respectful Engagement in the IP Arena
  - Ethical Conduct in Legal Proceedings
  - Global Perspectives on IPR Ethics
-



**OUTCOME OF THE PROGRAM:**

The outcome of the program is

- Participants will gain a clear understanding of the fundamental ethical principles governing Intellectual Property Rights (IPR) practices.
- Participants will Develop a strong ethical foundation by recognizing and embracing principles such as honesty, integrity, and fairness.
- Participants will Acquire practical knowledge on maintaining confidentiality responsibly and ethically
- Participants will learn and implement strategies for safeguarding confidential information and protecting intellectual assets in IPR practices.

  
PROGRAM COORDINATOR



Name of the program: Ethical Foundations in Intellectual Property Right

Date of program: 22-12-2021.

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	Akula Ramya	IV / CSE	Ramya
2.	Angalakotamuri Mahesh Babu	IV / CSE	Mahesh
3.	Anumala vijay Sankar	IV / CSE	Vijay Sankar
4.	A.P.Polla CHANDANA	IV CSE	A. CHANDANA
5.	Badnani Sri namulu	III CSE	Sri namulu
6.	B. Raja Lakshmi	III CSE	Rajalakshmi
7.	B. Venkateswara Sai reddy	III CSE	B. Venkateswara Sai reddy
8.	Jana Dinesh	IV CSE	Dinesh
9.	B. Sribanther	IV CSE	B. Sribanther
10.	Boram. Gubhees	III ICSE	B. Gubhees
11.	Chappa siva	III ICSE	Siva
12.	D. Nageswara Rao	IV / CSE	D. Nageswara Rao
13.	D. shobaleenu roga	D. GIT/CSG	D. shobaleenu roga
14.	G. Gurur gyathvi	IV CSE	G. Gurur gyathvi
15.	G. Prudhvi Raj	IV C.S.E	G. Prudhvi Raj
16.	G. Vijaya kumar.	IV C.S.E	J. Vijaya kumar
17.	J. Dinesh	III C.S.E	J. Dinesh
18.	K. Narendra	III C.S.E	K. Narendra
19.	K. Venkata SUBBARAO	IV C.S.E	K. Venkata SUBBARAO
20.	K. Vamsi	IV C.S.E	K. Vamsi
21.	K. Vamsi Mohan	IV C.S.E	K. Vamsi Mohan
22.	K. MADHavi	IV C.S.E	K. madhavi
23.	K. Haris Kumar	III CSE	K. Haris Kumar
24.	K. Venkata Sai reddy	III CSE	K. V. Sai reddy
25.	K. Venkata Sai reddy	IV <sup>th</sup> C.S.E	K. V. Sai Reddy
26.	L. Lemesondra Rao	4 <sup>th</sup> C.S.E	L. Lemesondra Rao
27.	M. Pushpa latha	4 <sup>th</sup> C.S.E	Pushpa
28.	M. Nagendra babu.	4 <sup>th</sup> C.S.E	Nagendra.
29.	M. Harish	4 <sup>th</sup> C.S.E	M. Harish
30.	M. chaitanya Kumar	4 <sup>th</sup> C.S.E	M. chaitanyakumar
31.	Natalingam Bhuvaneshwari	4 <sup>th</sup> C.S.E	P. Anna Priya
32.	Pale Paga Anna Priya	4 <sup>th</sup> C.S.E	P. Anna Priya
33.	P. Pavan Kumar	4 <sup>th</sup> C.S.E	P. Pavan Kumar
34.	S. Rajeswari	III CSE	S. Rajeswari
35.	R. Roshini	VI C.S.E	R. Roshini

S.K. Bhavanipati

PROGRAM COORDINATOR





Date: 21/01/2022

**CIRCULAR**

This is to inform you that “A One Day seminar on How to Write a Paper and Publish in International Journal” by Mr. Dr. K. A. Lathief, professor, Nimra College of Engineering and Technology College. Being organized by Priyadarshini institute of technology and management on 28/1/2022. I request all students to register immediately and make the program grand success.



*A. Kumar*  
PRINCIPAL

PRINCIPAL,  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>Madhulata</i> <i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			

## REGISTRATION FORM

Name: .....

Dept. : .....

Institution: .....

Address for Communication: .....

.....

.....

.....

.....

Mobile: .....

Email: .....

Last date to Registration: 27/11/2022



### PROGRAM COMMITTEE:

**CHIEF PATRON**

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

**PATRON**

Dr. A. Rama Rao

Principal,

**CONVENER**

Mr. Y. Kondaiha

Associate Professor,ECE

**COORDINATOR**

Mr. B. Venkatesh

Asst.Prof., ECE

*D. Ramana*

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PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (M), Vaidicheru (M),  
GUNTUR - 522 017

**Mr. Dr. K. A. Lathief**

Designation: Professor

Department: ECE

Nimra College Of Engineering and Technology

Email Id: Lathiefvyr@gmail.Com

Contact Number: 7093456628

### ADDRESS FOR COMMUNICATION:

**Mr. B. Venkatesh**

Coordinator

Email Id: byenkatesh36@gmail.Com

Contact Number: 910031789



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day Seminar**  
ON

**HOW TO WRITE A PAPER  
AND  
PUBLISH IN  
INTERNATIONAL JOURNAL**

**Date:**  
28/1/2022

**Organized by:**  
R&D Cell

**Venue:**  
Seminar Hall  
Priyadarshini Institute of Technology  
& Management

**College Code:GK**  
**Society: DONBOSCO EDUCATIONAL**  
Guntur  
Andhra Pradesh-522017, INDIA

## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

Writing is an important skill that people in different areas of life use to pass information or personal opinions to others. Writing for publication goes beyond the ordinary writings that people engage in for the day-to-day running of their businesses. One can define it as scholarly writing that involves research, adequate planning, documentation, and is meant for public consumption. It includes academic writing, media writing, creative writing, etc. Some examples are research papers, features/articles, news, editorials, letters to the editor, books, and many more.

The basic reasons for writing for publication are to inform, educate, explain, argue, or entertain, but the writer's primary aim may include disseminating information and influencing the course of events in society. Meanwhile, a more objective aim for academic writing is to discover and refine knowledge.

## About the R&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

## Objectives of the Programme

- Introduce participants to the fundamental elements of academic writing and the structure of a research paper.
- Guide participants in identifying suitable international journals based on their research focus and objectives.
- Equip participants with skills to conduct a comprehensive literature review and correctly use citations in their papers.
- Provide insights into designing a robust research methodology and accurately describing data collection and analysis methods.

## Topics to be covered

1. INTRODUCTION TO ACADEMIC WRITING:
  - Understanding the Structure of a Research Paper
  - Importance of Clarity and Conciseness
2. CHOOSING THE RIGHT JOURNAL:
  - Criteria for Selecting an International Journal
  - Targeting Journals in Your Field
3. CRAFTING A COMPELLING TITLE AND ABSTRACT:
  - Guidelines for Writing Effective Titles
  - Elements of a Well-Structured Abstract
4. LITERATURE REVIEW AND CITATIONS:
  - Conducting a Thorough Literature Review
  - Proper Use of Citations and References
5. RESEARCH METHODOLOGY:





Date: 29/1/2022

**PROGRAMME REPORT**

<b>Name of the programme</b>	A One Day seminar on how to write a paper and publish in international journal
<b>Date of the programme</b>	28/1/2022
<b>Resource person details:</b>	Name: Mr. Dr. K. A. Lathief Designation: Professor Department: ECE Address: Nimra College Of Engineering and Technology Email Id: Lathiefvyr@Gmail.Com Contact Number: 7093456628
<b>Program coordinator:</b>	Name: Mr. B. Venkatesh Designation: Assistant Professor Department: ECE Email Id: bvenkatesh36@Gmail.Com Contact Number: 910031789
<b>Organized by:</b>	Department Of Electronics And Communication Engineering
<b>Venue:</b>	Priyadarshini institute of technology and management

**OBJECTIVES OF THE PROGRAM**

Writing is an important skill that people in different areas of life use to pass information or personal opinions to others. Writing for publication goes beyond the ordinary writings that people engage in for the day-to-day running of their businesses. One can define it as scholarly writing that involves research, adequate planning, documentation, and is meant for public consumption. It includes academic writing, media writing, creative writing, etc. Some examples are research papers, features/articles, news, editorials, letters to the editor, books, and many more.



The basic reasons for writing for publication are to inform, educate, explain, argue, or entertain, but the writer's primary aim may include to disseminate information and influence the course of events in society. Meanwhile, a more objective aim for academic writing is to discover and refine knowledge.

### Objectives of the program

- Introduce participants to the fundamental elements of academic writing and the structure of a research paper.
- Guide participants in identifying suitable international journals based on their research focus and objectives.
- Equip participants with skills to conduct a comprehensive literature review and correctly use citations in their papers.
- Provide insights into designing a robust research methodology and accurately describing data collection and analysis methods.

### TOPIC COVERED IN THIS WORKSHOP

#### **1. INTRODUCTION TO ACADEMIC WRITING:**

- Understanding the Structure of a Research Paper
- Importance of Clarity and Conciseness

#### **2. CHOOSING THE RIGHT JOURNAL:**

- Criteria for Selecting an International Journal
- Targeting Journals in Your Field

#### **3. CRAFTING A COMPELLING TITLE AND ABSTRACT:**

- Guidelines for Writing Effective Titles
- Elements of a Well-Structured Abstract

#### **4. LITERATURE REVIEW AND CITATIONS:**

- Conducting a Thorough Literature Review
- Proper Use of Citations and References

#### **5. RESEARCH METHODOLOGY:**

- Describing Your Research Design
- Highlighting Data Collection and Analysis Methods

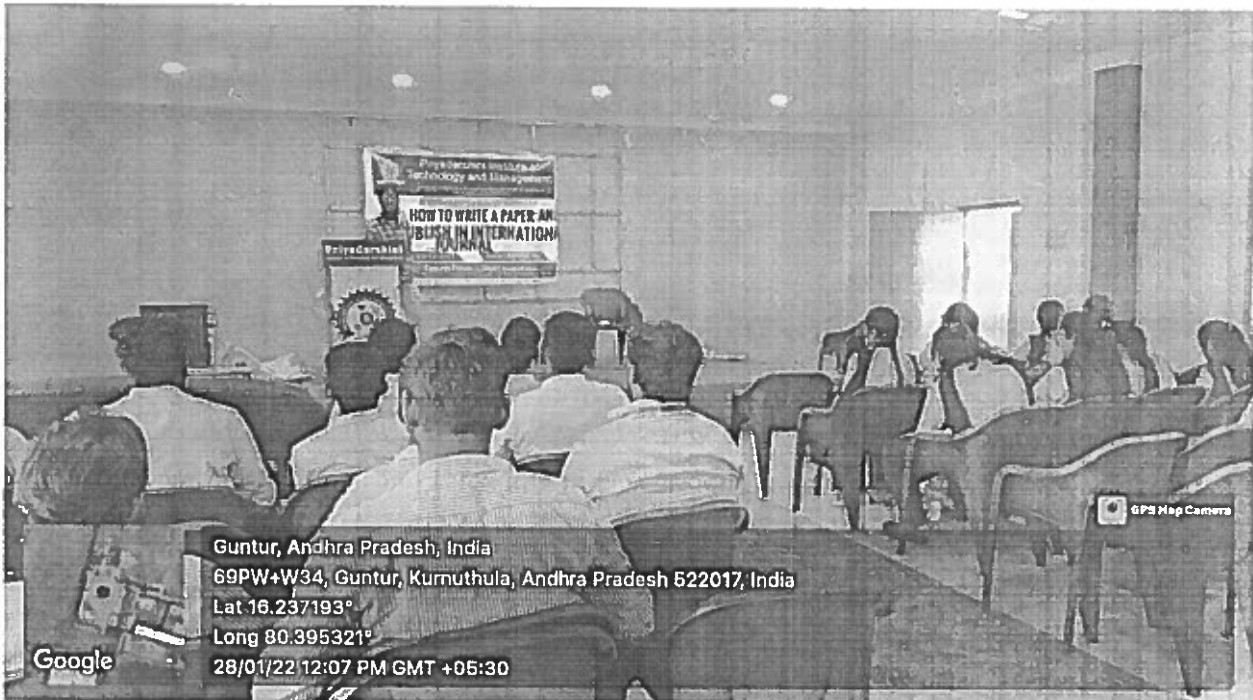
#### **6. RESULTS AND DISCUSSION:**

- Presenting Results Clearly and Visually
-





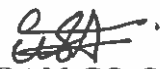
- Interpreting Findings and Engaging in Discussion



### OUTCOME OF THE PROGRAM:

Outcome of the program are

- By the end seminar students will know how to write the paper and publish in international journal
- To convince the students that writing a paper and publishing is not a hectic job
- To aware the students about future benefits of Writing Research Paper and publishing.
- Participants will develop improved academic writing skills, producing well-structured and clear research papers.
- Participants will design and describe robust research methodologies, ensuring the credibility of their work.

  
PROGRAM CO-ORDINATOR



Name of the program: **How to write a paper and publish in International journal**  
Date of program: **28-01-22**

**List of participants:**

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	N. Shiva Prasad	IV ECE	N. Shiva Prasad
2.	A. Sumanth babu	IV ECE	A. Sumanth babu
3.	A. Yaswanth	IV ECE	A. Yaswanth
4.	A. Sudhakaraji	IV ECE	A. Sudhakaraji
5.	B. Nagarajuna	IV ECE	B. Nagarajuna
6.	B. Jagadeesh	IV ECE	B. Jagadeesh
7.	C.H. Vamshi	IV ECE	C.H. Vamshi
8.	G. Siddhant	IV ECE	G. Siddhant
9.	K. Prakash	IV ECE	K. Prakash
10.	K. Sai Kumar Naik	IV ECE	K. Sai Kumar Naik
11.	M. Gopi Nath	IV ECE	M. Gopi Nath
12.	P. Teela Sasi Prakash	IV ECE	P. Teela Sasi Prakash
13.	P. Praveen	IV ECE	P. Praveen
14.	P. Subrahmanyam	IV ECE	P. Subrahmanyam
15.	P. Shiva Kumar	IV ECE	P. Shiva Kumar
16.	SK. Sandhani	IV ECE	SK. Sandhani
17.	V. Kameswara Rao	IV ECE	V. Kameswara Rao
18.	V. Shiva Reddy	IV ECE	V. Shiva Reddy
19.	G. Vinodhan Jayanthi	IV ECE	G. Vinodhan Jayanthi
20.	J. Yedukondalu	IV ECE	J. Yedukondalu
21.	K. Thippala	IV ECE	K. Thippala
22.	K. Vinathi	IV ECE	K. Vinathi
23.	D. Divya	IV ECE	D. Divya
24.	M. Tulsi Ram	IV ECE	M. Tulsi Ram
25.	S. Pavan Kumar	IV ECE	S. Pavan Kumar
26.	SK. Murat	IV ECE	SK. Murat
27.	Y. Manojanth	IV ECE	Y. Manojanth
28.	A. Yaswanth	IV ECE	A. Yaswanth
29.	B. Prathu Sandeep	IV ECE	B. Prathu Sandeep
30.	K. Prakash	IV ECE	K. Prakash
31.	K. Nagakrishna	IV ECE	K. Nagakrishna
32.	M. Gopi Nath	IV ECE	M. Gopi Nath
33.	P. Sankarasa	IV ECE	P. Sankarasa
34.	P. Shiva Kumar	IV ECE	P. Shiva Kumar
35.	A. Prathu	IV ECE	A. Prathu

  
PROGRAM COORDINATOR



Date: 26/2/2022

**CIRCULAR**

This is to inform you that "A One Day seminar on Research Methodology How to Write A thesis" by Mr.Dr.G.V.Subbarao, professor, Velagapudi Ramakrishna Siddhartha Engineering College, Being organized by Priyadarshini institute of technology and management on 25/2/2022. I request all students to register immediately and make the program grand success.



*A. Subbarao*  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (VII), Vatticherukuru (M),  
GUNTUR - 522 017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>Madhubalas</i>	<i>[Signature]</i>	<i>D. Lakshmi</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>T. Sandhya Devi</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			



# REGISTRATION FORM

Name: .....

Dept. : .....

Institution: .....

Address for Communication: .....

.....

.....

.....

.....

Mobile: .....

email: .....

Last date to Registration: 24/2/2022



## PROGRAM COMMITTEE:

**CHIEF PATRON**

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

**PATRON**

Dr. A. Rama Rao

Prinicipal,

**CONVENER**

Mr. B. BeeraiCh

Associate Professor,CIVIL

**COORDINATOR**

Mr. K. Dayakara Babu

Asst.Prof., CIVIL

## Resource Person:

**Dr. G.V. Subbarao**

Designation: Professor

Department: Civil

Yelagapudi Ramakrishna Siddhartha Engineering College

Email ID: gvrmasubbarao@gmail.com

Contact Number: 9849448040

## ADDRESS FOR COMMUNICATION

**Mr. K. Dayakara Babu**

Coordinator

Email ID: dayakarajoy@gmail.com

Contact number: 8247041061

*D. Venkatesh*

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## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day Seminar**  
ON

**RESEARCH METHODOLOGY-  
HOW**

**TO WRITE A THESIS**

Date:

25/2/2022

Organized by:

R&D Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology

& Management

College Code:GK

Society: DON BOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA



## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

The thesis is one of the most important concepts in college expository writing. A thesis sentence focuses your ideas for the paper; it's your argument or insight or viewpoint crystallized into a single sentence that gives the reader your main idea. It's not only useful for the reading audience to understand the purpose of the essay; this purpose is also useful for us as a writer, as it indicates the type of support that will follow in the paper and may indicate a logical structure or order for that support. Thus, you need to have a good grasp of the concept of thesis in order to proceed.

## About the R&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

## Objectives of the Programme

- Introduce participants to the fundamental purpose and significance of a thesis.
- Guide participants in identifying and reflecting on their individual research interests.
- each participants strategies for reviewing literature to identify gaps and opportunities.
- Instruct participants on crafting clear and focused research questions or objectives.

## Topics to be covered

### 1. UNDERSTANDING THESIS PURPOSE AND AUDIENCE

- Defining the primary purpose of a thesis.
- Identifying the target audience and tailoring the topic accordingly.

### 2. CHOOSING A RESEARCH AREA

- Exploring personal interests and academic passions.
- Assessing the relevance and significance of potential research areas.

### 3. REVIEWING EXISTING LITERATURE

- Conducting a literature review to identify gaps and opportunities.
- Analysing key works to inform the development of a unique thesis topic.



Date: 26/2/2022

### PROGRAMME REPORT

<b>Name of the program</b>	A One Day seminar on Research Methodology how to write a thesis
<b>Date of the program</b>	25/2/2022
<b>Resource person details:</b>	Name: Dr. G.V. Subbarao Designation: Professor Department: Civil Address: Velagapudi Ramakrishna Siddhartha Engineering College Email ID: gvramasubbarao@gmail.com Contact Number: 9849448040
<b>Program coordinator:</b>	Name: Mr. K. Dayakara Babu Designation: Assistant Professor Department: Civil Email ID: dayakarajoy@gmail.com Contact number: 8247041061
<b>Organized by:</b>	DEPARTMENT OF CIVIL ENGINEERING
<b>Venue:</b>	Priyadarshini institute of technology and management

### OBJECTIVES OF THE PROGRAM

The thesis is one of the most important concepts in college expository writing. A thesis sentence focuses your ideas for the paper; it's your argument or insight or viewpoint crystallized into a single sentence that gives the reader your main idea. It's not only useful for the reading audience to understand the purpose of the essay; this purpose is also useful for us as a writer, as it indicates the type of support that will follow in the paper and may indicate a logical structure or order for that support. Thus, you need to have a good grasp of the concept of thesis in order to proceed.



## **OBJECTIVES OF THE PROGRAM**

- Introduce participants to the fundamental purpose and significance of a thesis.
- Guide participants in identifying and reflecting on their individual research interests.
- each participants strategies for reviewing literature to identify gaps and opportunities.
- Instruct participants on crafting clear and focused research questions or objectives.

## **TOPIC COVERED IN THIS SEMINAR**

Topics covered in the program are

### **1. UNDERSTANDING THESIS PURPOSE AND AUDIENCE**

- Defining the primary purpose of a thesis.
- Identifying the target audience and tailoring the topic accordingly.

### **2. CHOOSING A RESEARCH AREA**

- Exploring personal interests and academic passions.
- Assessing the relevance and significance of potential research areas.

### **3. REVIEWING EXISTING LITERATURE**

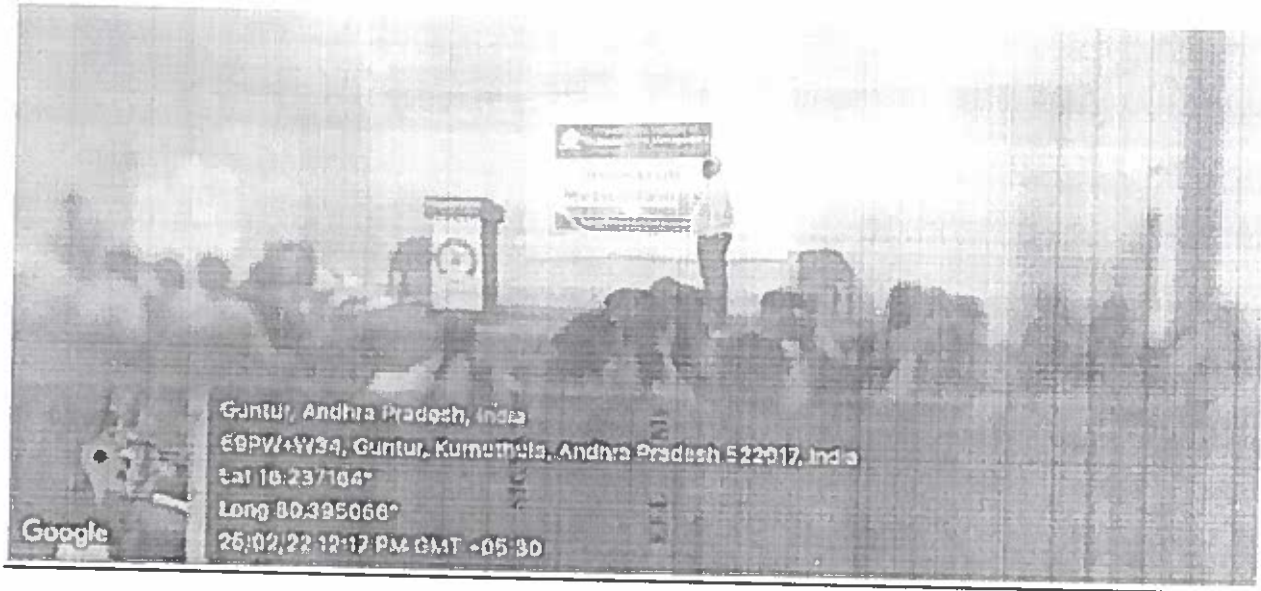
- Conducting a literature review to identify gaps and opportunities.
- Analyzing key works to inform the development of a unique thesis topic.

### **4. DEFINING RESEARCH QUESTIONS OR OBJECTIVES**

- Formulating clear and concise research questions or objectives.
- Ensuring alignment with the chosen research area.

### **5. CONSIDERING METHODOLOGICAL APPROACHES**

- Exploring various research methodologies.
  - Selecting the most suitable methodology based on the research questions.
-



### OUTCOME OF THE PROGRAM:

The expected outcomes of the program are

- Participants will grasp the essential role of a thesis in academic research and its broader contribution to knowledge.
- Participants will gain clarity on their personal passions, aiding them in selecting a meaningful research topic.
- Participants will be equipped to critically analyze existing research, laying the groundwork for a novel and relevant thesis topic.
- Participants will be able to articulate well-defined research questions, providing direction for their thesis.

*K. Jayakumar Babu*  
PROGRAM CO-ORDINATOR





Name of the program: Research Methodology How to write A thesis.

Date of program: 25-02-2022.

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1	C. Ravi sudhakar	IV / CIVIL	C. Ravi
2	B. Anantha Rao	IV / CIVIL	B. Anantha Rao.
3	B. Natasimha	IV / CIVIL	B. Natasimha
4	B. SUGARU Rohit Kumar	IV / CIVIL	B. SUGARU Rohit Kumar
5	D. Anil	IV / CIVIL	D. Anil.
6	G. Bhaskani Prasad	IV / CIVIL	G. Prasad
7	G. Prasad	IV / CIVIL	G. Bhoni Prasad
8	K. Srinivas	IV / CIVIL	K. Srinivas
9	K. Naga Aparna	IV / CIVIL	K. Naga Aparna
10	K. Arun chumar	IV / CIVIL	K. Arun.
11	K. Hemansh	IV / CIVIL	K. Hemansh
12	M. H. Raju	IV / CIVIL	M. H. Raju
13	M. Ravi Kishore	IV / CIVIL	M. Kishore
14	M. Siddu	IV / CIVIL	M. Siddu
15	M. Rajesh	IV / CIVIL	M. Rajesh
16	P. Rajesh	IV / CIVIL	P. Rajesh
17	P. Rama Sai	IV / CIVIL	P. Rama Sai
18	P. Venkata Sai Kumar	IV / CIVIL	P. Venkata Sai Kumar
19	P. Annu Jaga Sai	IV / CIVIL	P. Annu Jaga Sai
20	P. V. Siva Rama Krishna	IV / CIVIL	P. V. Siva Rama
21	SK. Kirti	IV / CIVIL	SK. Kirti
22	SK. Eswari	IV / CIVIL	SK. Eswari
23	S. Rajesh Kumar	IV / CIVIL	S. Rajesh Kumar
24	T. Vasanth Nayudu	IV / CIVIL	T. Vasanth Nayudu
25	V. Karan Naik	IV / CIVIL	V. Karan Naik
26	V. PAVAN KUMAR	IV / CIVIL	V. PAVAN KUMAR
27	V. Srikanth	IV / CIVIL	V. Srikanth
28	V. Venkatesh	IV / CIVIL	V. Venkatesh
29	V. Varun	IV / CIVIL	V. Varun
30	S. Bharu Prakash	IV / CIVIL	S. Bharu Prakash
31	SK. Naggeena	IV / CIVIL	SK. Naggeena
32	SK. Naidu	IV / CIVIL	SK. Naidu
33	SK. Nagore Basi	IV / CIVIL	SK. Nagore Basi
34	P. Vijay Sagar	IV / CIVIL	P. Vijay Sagar
35	V. Tharun Kumar Manikanta	IV / CIVIL	V. Manikanta
36	Ch. Lokeshwari	IV / CIVIL	Ch. Lokeshwari
37	Ch. Subhaskar	IV / CIVIL	Ch. Subhaskar

K. Jayarama Babu  
PROGRAM COORDINATOR



Date: 08/03/2022

**CIRCULAR**

This is to inform you that "A One Day seminar on Intellectual Property Rights (IPR): Issues and Challenges" by Mr.Dr.B.Subba Reddy, professor, Kakinada Institute of Engineering and Technology, Being organized by Priyadarshini institute of technology and management on 15/03//2022. I request all students to register immediately and make the program grand success.



*A. Rangababu*  
PRINCIPAL

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**PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT**  
5th Mile, Pulladigunta,  
KORNEPADU (VII), Vatticherukur,  
GUNTUR - 522 017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>Madhubalas</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			

## REGISTRATION FORM

Name:.....

Dept: .....

Institution:.....

Address for Communication: .....

.....

.....

.....

.....

Mobile:.....

email: .....

Last date to Registration: 14/03//2022



### PROGRAM COMMITTEE:

**CHIEF PATRON**

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

**PATRON**

Dr. A. Rama Rao

Prinelpal,

**CONVENER**

Mr. B. Boeraiich

Associate Professor,EEE

**COORDINATOR**

Mrs. K. Deepika

Asst.Prof., CIVIL

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TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladiga,  
KORNEPADU (Vil), Vaitheeru (M),  
GUNTUR - 522 017  
**Resource Person**

Mr. Dr. B. Subba Reddy

Designation: Professor

Department: EEE

Kakhada Institute of Engineering and Technology

Email ID: asreenivasulu@gmail.com

Contact Number: 9491347150

### ADDRESS FOR COMMUNICATION:

**Mrs. K. Deepika**

Coordinator

Email ID: karyadepika1@gmail.com

Contact number: 9949867844



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

A One Day Seminar  
on

INTELLECTUAL PROPERTY RIGHTS  
(IPR):  
ISSUES AND CHALLENGES

**Date:**

15/03//2022

**Organized by:**

IPR Cell

**Venue:**

Seminar Hall

Priyadarshini Institute of Technology  
& Management

College Code:GK

Society: DON BOSCO EDUCATIONAL

Guntur

Andhra Pradesh-522017, INDIA





## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

Intellectual Property (IP) rights refer to legal protections granted to the creations of the mind, such as inventions, literary and artistic works, designs, symbols, names, and images used in commerce. These rights enable creators and inventors to control the use of their creations, fostering innovation and creativity. From an international perspective, various agreements and treaties govern IP rights. The World Intellectual Property Organization (WIPO) establishes global standards, and agreements like TRIPS (Trade-Related Aspects of Intellectual Property Rights) set minimum standards for IP protection among World Trade Organization (WTO) member countries. The aim is to create a balanced framework that encourages innovation while respecting creators' rights globally.

## About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

## Objectives of the Programme

- Provide participants with a comprehensive understanding of intellectual property rights (IPR).
- Familiarize participants with the international dimensions of intellectual property protection.
- Introduce participants to the basics of technology transfer and licensing.
- Educate participants on managing risks associated with international IPR considerations.

ABOUT THE COLLEGE:

### Topics to be covered

1. INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS (IPR):

- Understanding IPR Basics
- Importance for Beginners
- Common Misconceptions

2. GLOBAL PERSPECTIVES ON INTELLECTUAL PROPERTY:

- Internationalization of IPR
- Cross-Cultural Considerations
- Global IPR Challenges

3. TECHNOLOGY TRANSFER AND LICENSING BASICS:

- Introduction to Licensing
- Tech Transfer Opportunities



### PROGRAMME REPORT

<b>Name of the programme</b>	A One Day seminar on Intellectual Property Rights (IPR): Issues and Challenges
<b>Date of the programme</b>	15/03//2022
<b>Resource person details:</b>	Name: Mr. Dr. B. Subba Reddy Designation: Professor Department: EEE Address: Kakinada Institute of Engineering and Technology Email ID: asreenivasulu@gmail.com Contact Number: 9491347150
<b>Program coordinator:</b>	Name: Mrs. K. Deepika Designation: Assistant Professor Department: EEE Email ID: karradepikal@gmail.com Contact number: 9949867844
<b>Organized by:</b>	Department Of Electrical And Electronics Engineering
<b>Venue:</b>	Priyadarshini institute of technology and management

#### OBJECTIVES OF THE PROGRAM

Intellectual property (IP) pertains to any original creation of the human intellect such as artistic, literary, technical, or scientific creation. Intellectual property rights (IPR) refer to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time. Some of the common challenges and issues in intellectual property rights are mentioned and explained in this seminar.

#### OBJECTIVES OF THE PROGRAM



- This will Make participants aware of what Intellectual Property Rights (IPR) are and why they matter.
- This program will Enhance participants understanding of various intellectual property rights, their significance, and the impact on innovation and creativity.
- Enable participants to recognize and comprehend the major issues and challenges prevailing in the intellectual property landscape.

## **TOPIC COVERED IN THE PROGRAM**

### **1.Introduction to Intellectual Property (IP):**

- Definition and Importance of Intellectual Property
- Historical Development of IP Concepts

### **2.Types of Intellectual Property:**

- Patents, Trademarks, Copyrights, and Trade Secrets
- Distinctions and Overlaps

### **3. Overview of Intellectual Property Rights (IPR):**

- Types of Intellectual Property (Patents, Trademarks, Copyrights, Trade Secrets)
- Basics of Obtaining and Protecting IPR

### **4. Common Challenges and issues in IPR:**

- Several challenges surrounded IPR
- Infringement and Piracy
- Enforcement Issues and Legal Recourse
- Impact of Technological Advancements

### **5. Emerging Trends and Technologies:**

- Influence of AI, Blockchain, and IoT on IPR
- Open-Source Concepts and Collaboration
- Digital Innovations and IPR Protection





### OUTCOME OF THE PROGRAM:

The outcome of the program are

- Participants can now identify common issues and challenges surrounding intellectual property.
- Individuals learn practical ways to protect intellectual property, tackling issues like piracy and counterfeiting.
- Individuals gain practical skills to manage patents effectively, aligning them with business goals.

*K. Deepika*  
PROGRAM COORDINATOR



Name of the program: Intellectual property Rights (IPR); issues and challenges.  
Date of program: 15-03-2022.

List of participants:

S.NO	STUDENT NAME	YEAR/BRANCH	SIGNATURE
1.	A. Sai Venkata	IV / EEE	A. Sai
2.	Mohan Koteswarao	IV / EEE	K. Mohan Koteswar
3.	K. Magdalina	IV / EEE	K. Magdalina
4.	P. Pavan Kumar	IV / EEE	P. Pavan Kumar
5.	V. Rama Krishna	IV / EEE	V. Rama
6.	A. Luman Ramawiga	IV / EEE	A. Luman
7.	A. Pranav Prabhakar	IV / EEE	A. Pranav Prabhakar
8.	B. Raghava Raju	IV / EEE	B. Raghava Raju
9.	Bl. Shiva Sai Kumar	IV / EEE	Bl. Shiva Sai Kumar
10.	G. S. Tirupathamma	IV / EEE	G. S. Tirupathamma
11.	G. CHINTUPHANSINDRA	IV / EEE	G. CH. Phansindra
12.	K. Dhanu Babu	IV EEE	K. D.B
13.	K. Divya	IV EEE	K. Divya
14.	K. Sai Nikhil Kumar	IV EEE	K. Sai
15.	Swathi Durga Valli	IV EEE	S. Durga Valli
16.	P. Gouse Basha	IV EEE	P. Gouse Basha
17.	P. NAGA SAT	IV EEE	P. Naga Sat
18.	R. Akhil	IV EEE	R. Akhil
19.	P. Vinay	IV EEE	P. Vinay
20.	R. Alexander	IV EEE	R. Alexander
21.	Sk. Subakar	IV EEE	Sk. Subakar
22.	Sk. Anurag	IV EEE	Sk. Anurag
23.	V. Paul Sashuva	IV EEE	V. Paul Sashuva
25.	Anil Ginnalapatti	IV EEE	Anil
26.	Bengaluru Ramu	IV EEE	Ramu
27.	Chalagudi Devendra	IV EEE	Devendra
28.	Borra Devendra	IV EEE	Devendra
29.	Chinnala Anil Kumar	IV EEE	Anil Kumar
30.	E. ARAVIND	IV EEE	Aravind
31.	K. Deepa Kumar	IV EEE	K. Deepa
32.	KORRAPATI NARESH	IV EEE	K. Narayana
33.	Takkala Sai Kumar	IV / EEE	Takkala

K. Deepika  
PROGRAM COORDINATOR



Date: 30/03/2022

**CIRCULAR**

This is to inform you that "A One Day seminar on IPR: Trademark Protection - Building and Safeguarding Your Brand" by Mr. Dr. D.V.V.S. Phani Kumar, professor, Rise Krishna Sai Prakasam Group of Institutions, Being organized by Priyadarshini institute of technology and management on 06/04/2022. I request all students to register immediately and make the program grand success.



*A. Ramesh Babu*  
PRINCIPAL  
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TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (Vil), Vatticherukuru (M).  
GUNTUR - 522 017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>Madhukar</i>								
CIVIL	EEE	MECH	ECE	CSE	MBA			T. Sandhya Devi



## REGISTRATION FORM

Name: .....

Dept. : .....

Institution: .....

Address for Communication:

.....

.....

.....

.....

Mobile: .....

email: .....

Last date to Registration: 05/04/2022



### PROGRAM COMMITTEE:

**CHIEF PATRON**

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

**PATRON**

Dr. A. Rama Rao

Principal,

**CONVENER**

Mrs. R. Madhuri Devi

Associate Professor,CSE

**COORDINATOR**

Mr. Shaik Lal Mohammad

Asst.Prof., CSE

*A. Ramesh*

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PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT**

5th Mile, Pulladigunta,

**Resource Person**  
KORNERA DU (VII), Vatticherukuru (M),  
GUNTUR - 522 017.

**Mr. Dr. D.V.V.S. Phani Kumar**

Designation: Professor

Department: CSE

Rise Krishna Sai Prakasam Group of Institutions

Email ID: drphanikumar@gmail.com

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**ADDRESS FOR COMMUNICATION:**

**Mr. Shaik Lal Mohammad**

Coordinator

Email ID: lalmohammad@gmail.com

Contact number: 9912818789



**Priyadarshini Institute of Technology  
& Management**

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day**

**GUEST LECTURER ON**

**IPR: TRADEMARK PROTECTION -  
BUILDING AND SAFEGUARDING**

**YOUR BRAND**

**Date:**

**06/04/2022**

**Organized by:**

**IPR Cell**

**Venue:**

**Seminar Hall**

**Priyadarshini Institute of Technology  
& Management**

**College Code:GK**

**Society: DONBOSCO EDUCATIONAL**

**Guntur**

**Andhra Pradesh-522017, INDIA**

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

Trademark Protection: Building and Safeguarding Your Brand  
Trademark protection is a comprehensive strategy aimed at securing and preserving the distinctive elements that identify and differentiate your brand in the marketplace. This process involves legally safeguarding various brand elements, such as logos, names, slogans, and symbols, through the acquisition and enforcement of trademarks. The goal is to establish and maintain exclusive rights to these brand identifiers, preventing others from using similar marks that could cause confusion among consumers.

## About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

- Understand the basics of trademarks and why they are crucial for protecting your brand.
- Discover strategies for choosing a strong and legally sound trademark to avoid potential issues.
- Learn the step-by-step process of registering your trademark to secure legal protection.
- Gain the knowledge to monitor and take action against anyone trying to use or copy your brand.

## Topics to be covered

1. INTRODUCTION TO TRADEMARKS
  - Definition and Purpose
- Types of Trademarks: Word Marks, Logos, Slogans
2. TRADEMARK BASICS
  - Eligibility Criteria
  - Registration Process and Requirements
3. STRATEGIES FOR EFFECTIVE TRADEMARK SELECTION
  - Conducting Trademark Searches
  - Clearance and Availability Checks
4. CRAFTING A STRONG TRADEMARK
  - Elements of a Distinctive Trademark
  - Avoiding Common Pitfalls in Selection
5. TRADEMARK REGISTRATION PROCESS



Date: 07/04/2022

### PROGRAMME REPORT

<b>Name of the programme</b>	A One Day seminar on IPR: Trademark Protection - Building and Safeguarding Your Brand
<b>Date of the programme</b>	06/04/2022
<b>Resource person details:</b>	Name: Mr. Dr. D.V.V.S. Phani Kumar Designation: Professor Department: CSE Address: Rise Krishna Sai Prakasam Group of Institutions Email ID: drphanikumard@gmail.com Contact Number: 9866317005
<b>Program coordinator:</b>	Name: Mr. Shaik Lal Mohammad Designation: Associate Professor Department: CSE Email ID: lalmohammad@gmail.com Contact number: 9912818789
<b>Organized by:</b>	Department Of computer Science Engineering
<b>Venue:</b>	Priyadarshini institute of technology and management

### OBJECTIVES OF THE PROGRAM

Trademark Protection: Building and Safeguarding Your Brand Trademark protection is a comprehensive strategy aimed at securing and preserving the distinctive elements that identify and differentiate your brand in the marketplace. This process involves legally safeguarding various brand elements, such as logos, names, slogans, and symbols, through the acquisition and enforcement of trademarks. The goal is to establish and maintain exclusive rights to these brand identifiers, preventing others from using similar marks that could cause confusion among consumers.

Following are the key learning objectives of this workshop:





- Understand the basics of trademarks and why they are crucial for protecting your brand.
- Discover strategies for choosing a strong and legally sound trademark to avoid potential issues.
- Learn the step-by-step process of registering your trademark to secure legal protection.
- Gain the knowledge to monitor and take action against anyone trying to use or copy your brand.

## **TOPIC COVERED IN THE PROGRAM**

### **1. INTRODUCTION TO TRADEMARKS**

- Definition and Purpose
- Types of Trademarks: Word Marks, Logos, Slogans

### **2. TRADEMARK BASICS**

- Eligibility Criteria
- Registration Process and Requirements

### **3. STRATEGIES FOR EFFECTIVE TRADEMARK SELECTION**

- Conducting Trademark Searches
- Clearance and Availability Checks

### **4. CRAFTING A STRONG TRADEMARK**

- Elements of a Distinctive Trademark
- Avoiding Common Pitfalls in Selection

### **5. TRADEMARK REGISTRATION PROCESS**

- Step-by-Step Application Guide
  - Working with Trademark Offices
-



### OUTCOME OF THE PROGRAM:

The outcomes of the program are

- They will understand the essentials of trademark protection and its importance for your brand.
- They feel confident in selecting a trademark that stands out and is legally secure.
- They will be ready to navigate the registration process and secure legal protection for their brand.
- They will develop strategies to build a strong defense for your brand against potential threats.

  
PROGRAM COORDINATOR



Name of the program: IPR: Trademark Protection - Building and Safeguard your Brand

Date of program: 06-04-2022

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	A. Jaya Lakshmi	I/MBA	A. Jaya Lakshmi
2.	T. Krishna Veni	I/MBA	T. Krishna Veni
3.	M. Anusha	I/MBA	M. Anusha
4.	S. Madhu Kiran	I/MBA	S. Madhu Kiran
5.	K. Parvha Saxathi	I/MBA	K. Parvha Saxathi
6.	G. Vinitha	I/MBA	G. Vinitha
7.	N. Ravi	III/ME	N. Ravi
8.	P. Venkatesh Sai	III/ME	P. Sai
9.	P. Veerababu Rav	III/ME	P. Veerababu
10.	P. Rajesh	III/ME	P. Rajesh
11.	P. Sita Siva Sankar	III/ME	P. SIVA
12.	A. Nagaraju	III/ME	A. Nagaraju
13.	S. Tharun Kumar	III/ME	Tharun
14.	T. Mahendra	III/ME	Mahendra
15.	T. Pavan Kalyan	III/ME	T. Pavan Kalyan
16.	T. Sri Venkata Sai	III/ME	Sri Venkatasai
17.	Y. Raj Kumar	III/ME	Y. Raja
18.	Ch. Bramaiyah	III/ME	Ch. Bramaiyah
19.	G. Vasu	III/ME	G. Vasu
20.	N. Monohar	III/ME	IV. Monohar
21.	S. Mubashar	III/ME	S. Mubashar
22.	U. Venkatesh	III/ME	U. Venkatesh
23.	G. Rahul	III/ME	G. Rahul
24.	L. Jai Kumar	III/ME	L. Jai Kumar
25.	M. Purushotham	III/ME	m. purutham
26.	M. Eswar	III/ME	M. Eswar
27.	B. Suresh	III/ME	B. Suresh
28.	B. Venkatesh	III/ME	B. Venkatesh
29.	D. Ajay	III/ME	D. Ajay
30.	D. Mani Kumar	III/ME	D. M. Kumar
31.	G. Ravi	III/ME	G. Ravi
32.	G. Nithin	III/ME	G. Nithin
33.	G. Narasimharaju	III/ME	G. Narasimharaju
34.	K. Ajay Kumar	III/ME	K. Ajay Kumar
35.	K. Ravi	III/ME	K. Ravi

PROGRAM COORDINATOR





Date: 11/05/2022

CIRCULAR

This is to inform you that “A One Day workshop on RESEARCH METHODOLOGY: TOOLS AND TECHNIQUES” by Mr.Dr.Sreekar Chand, Associate professor. Am Reddy College of Engineering, Being organized by Priyadarshini institute of technology and management on 18/05/2022. I request all students to register immediately and make the program grand success.



*A. Krishna Rao*  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (Vil), Vatticherukuru (M),  
GUNTUR-522 017.

Signature of the all HOD's						TPO	OFFICE
<i>Madhukrishna</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
CIVIL	EEE	MECH	ECE	CSE	MBA		<i>T. Sandhyaarani</i>

# REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

.....

.....

Mobile:.....

email: .....

Last date to Registration: 17/05/2022



## PROGRAM COMMITTEE:

**CHIEF PATRON**

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

**PATRON**

Dr. A. Rama Rao

Principal,

**CONVENER**

Mrs. S. Madhubala

Associate Professor,CIVIL

**COORDINATOR**

Ms. D. Mary Kumari

Asst.Prof.,CIVIL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (Vij), Vatticherukuru (M),  
GUNTUR - 522 017.

**DR. SREEKAR CHAND**

Designation: Associate Professor

Department: Civil

Address: Am Reddy College of Engineering

Email ID: amrcivildept@gmail.com

Contact Number: 7013447854

**ADDRESS FOR COMMUNICATION**

**Ms. D. Mary Kumari**

Coordinator

Email ID: marykumari1289@gmail.com

Contact number: 9603717483



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day  
WORKSHOP ON**

**RESEARCH METHODOLOGY:  
TOOLS AND TECHNIQUES**

**Date:**  
18/05/2022

**Organized by:**  
R&D Cell

**Venue:**  
Seminar Hall  
Priyadarshini Institute of Technology  
& Management

**College Code:GK**  
**Society: DONBOSCO EDUCATIONAL**  
Guntur  
Andhra Pradesh-522017, INDIA

## About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

## About the Programme

Research tools are necessary because they assist a researcher in achieving the aims and objectives of the research. With the help of research tools, a researcher decides to reject or not reject a research hypothesis. Without research tools, it would become very difficult and time-consuming, increasing the probability of errors.

Research tools are required in every step of research. While collecting data, research tools are used to acquire data from different sources. For analyzing, interpreting, and organizing data, research tools are necessary. It is also important to select the right research tool depending on the nature of the study and the objectives the researcher wants to achieve at the end of the research.

## About the R&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

## Objectives of the Programme

- The Objectives of The Program
- Familiarize participants with the fundamental concepts and importance of research methodology.
  - train participants in both probability and non-probability sampling methods.
  - Raise awareness about ethical considerations in research.
  - Introduce participants to a range of research tools and techniques.

## Topics to be covered

Topics covered in this program are

1. INTRODUCTION TO RESEARCH METHODOLOGY
  - Definition and Importance
  - Types of Research
  - Basic Research Concepts
2. SAMPLING TECHNIQUES
  - Probability Sampling (Simple Random, Stratified)
  - Non-Probability Sampling (Convenience, Purposive)
3. DATA COLLECTION METHODS
  - Data Analysis Techniques
  - Qualitative Research Methods
4. RESEARCH TOOLS
  - Introduction to Statistical Software (e.g., SPSS, R)
  - Qualitative Data Analysis Software (e.g., NVivo)





Date: 19/05/2022

### PROGRAMME REPORT

<b>Name of the programme</b>	A One Day Seminar on Research Methodology: tools and techniques
<b>Date of the programme</b>	18/05/2022
<b>Resource person details:</b>	Name: Dr. Sreekar Chand Designation: Associate Professor Department: Civil Address: Am Reddy College of Engineering Email ID: amrncivildept@gmail.com Contact Number: 7013447854
<b>Program coordinator:</b>	Name: Ms. D. Mary Kumari Designation: assistant professor Department: Civil Email ID: marykumari1289@gmail.com Contact number: 9603717483
<b>Organized by:</b>	Department Of Civil Engineering
<b>Venue:</b>	Priyadarshini institute of technology and management

### OBJECTIVES OF THE PROGRAM

Research tools are necessary because they assist a researcher in achieving the aims and objectives of the research. With the help of research tools, a researcher decides to reject or not reject a research hypothesis. Without research tools, it would become very difficult and time-consuming, increasing the probability of errors.

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- train participants in both probability and non-probability sampling methods.
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- Introduce participants to a range of research tools and techniques.

**TOPICS COVERED IN THIS SEMINAR**

Topics covered in this program are

**1. Introduction to Research Methodology**

- Definition and Importance
- Types of Research
- Basic Research Concepts

**2. Sampling Techniques**

- Probability Sampling (Simple Random, Stratified)
- Non-Probability Sampling (Convenience, Purposive)

**3. Data Collection Methods**

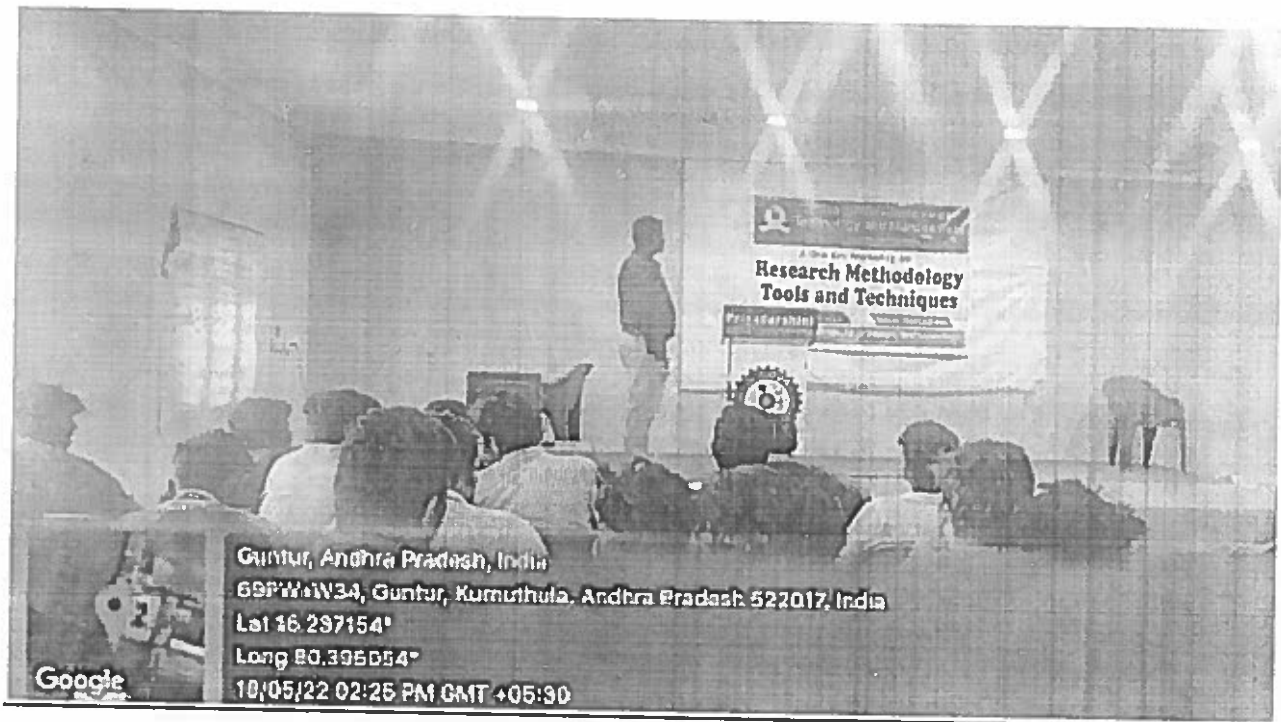
- Data Analysis Techniques
- Qualitative Research Methods

**4. Research Tools**

- Introduction to Statistical Software (e.g., SPSS, R)
- Qualitative Data Analysis Software (e.g., NVivo)

**5. Ethical Considerations in Research**

- Informed Consent
  - Confidentiality and Anonymity
  - Handling Sensitive Data
-



### OUTCOME OF THE PROGRAM

Intended learning outcome of this module is to make the students

- Participants will have a clear understanding of the foundational principles of research.
- Participants will confidently apply suitable sampling techniques to ensure research representativeness.
- Participants will demonstrate an understanding of ethical principles and practices in the research process.
- Develop participants' competence in selecting, designing, and applying appropriate research methodologies for specific research questions.

  
PROGRAM COORDINATOR





Name of the program: Research Methodology : Tools and Techniques

Date of program: 18-05-2022

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	B. Anil Kumar	III / Civil	B. Anil Kumar
2.	B. Pavan Yadav	III / Civil	B. Pavan Yadav
3.	B. Venkata Srinivasaiah	III / Civil	B. Venkata Srinivasaiah
4.	B. Bharath	III / Civil	B. Bharath
5.	B. Manjunath	III / Civil	B. Manjunath
6.	CH. Sai Shekhara	III / Civil	CH. Sai Shekhara
7.	D. AVINASH	III <sup>rd</sup> / Civil	D. Avinash
8.	D. BARATH KUMAR	III <sup>rd</sup> / Civil	D. Barath Kumar
9.	D naga tejan	III <sup>rd</sup> / Civil	D naga tejan
10.	D. Anand	III / Civil	D. Anand
11.	G. Nagaraju	III / Civil	G. Nagaraju
12.	G. Gopala Krishna	III <sup>rd</sup> / Civil	G. Krishna
13.	G. Sagar	III <sup>rd</sup> / Civil	G. Sagar
14.	I. Chaitanya	III <sup>rd</sup> / Civil	I. Chaitanya
15.	K. Nishan	III <sup>rd</sup> / Civil	K. Nishan
16.	G. Anand Paul	III / Civil	G. Anand Paul
17.	G. Ramya	III / Civil	G. Ramya
18.	K. Sai Prasad	III / Civil	K. Sai Prasad
19.	K. ANAND BABU	III / Civil	K. Anand Babu
20.	K. NARENDRA BABU.	III / Civil	Narendra Babu
21.	K. vijay Kumar	III / Civil	Vijay Kumar
22.	K. Jagadeeshwar	III / Civil	Jagadeeshwar
23.	K. ANKAL REDDY	III / Civil	Ankal Reddy
24.	K. Anusha	III / Civil	K. Anusha
25.	K. Venkatesh	III / Civil	K. Venkatesh
26.	K. Vamsi Krishna	III / Civil	K. Vamsi Krishna
27.	K. Naga Venkata Teja	III / Civil	K. Naga Venkata Teja
28.	K. Nigendra	III / Civil	K. Nigendra
29.	K. Pramela	III / Civil	K. Pramela
30.	K. Bhaktaya Rao	III / Civil	K. Bhaktaya Rao
31.	M. Teja	III / Civil	M. Teja
32.	M. Sathu Babu	III / Civil	M. Sathu Babu
33.	N. MANOJ KUMAR.	III / Civil	N. Manoj Kumar
34.	N. Nigendra	III / Civil	N. Nigendra
35.	P. Ramu	III / Civil	P. Ramu
36.	P. Ramesh Sai	III / Civil	P. Ramesh Sai
37.	SK. Shabana	IV Civil	SK. Shabana
38.	K. Hemant Raj	IV Civil	Hemant Raj
39.	N. Rajesh	IV Civil	N. Rajesh
40.	M. Siddu	IV Civil	M. Siddu

  
PROGRAM COORDINATOR



Date: 10/06/2022

CIRCULAR

This is to inform you that “A One Day Seminar on How to Write an Introduction for a Research Paper and a Literature Review Outline and Format” by Mr. K.Kiran Kumar, Associate Professor, Priyadarshini Institute of Technology and Science, Being organized by Priyadarshini institute of technology and management on 17/06/2022. I request all students to register immediately and make the program grand success.



*A. Srinivas*  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT  
5th Mile, Pulladigunta,  
KORNEPADU (Vil), Vatticherukuru (M),  
GUNTUR - 522 017.

Signature of the all HOD's						TPO	OFFICE	LIBRARY
<i>Madhubalas</i> <i>AD</i>	<i>AD</i>	<i>D.L. Sankar</i>	<i>AD</i>	<i>AD</i>	<i>AD</i>	<i>AD</i>	<i>AD</i>	<i>T. Sankhya Rani</i>
CIVIL	EEE	MECH	ECE	CSE	MBA			

## REGISTRATION FORM

### PROGRAM COMMITTEE:

CHIEF PATRON

Sri.Ch. Rama Rao

Chairman,

Smt. Ch. Vijaya Lakshmi

Secretary & Correspondent,

PATRON

Dr. A. Rama Rao

Principal,

CONVENER

Mrs. S. Madhu Bala

Associate Professor,civil

COORDINATOR

Mrs. J. Wincy

Asst.Prof., civil



PRINCIPAL

PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & MANAGEMENT

5th Mile, Pullarigunta,  
KORNEPADU (M), Vatticherukuru (M),

GUNTUR - 522 017.

### Resource Person:

**K. Kiran Kumar**

Designation: Associate Professor

Department: Civil

Priyadarshini Institute of Technology and Science

Email ID: kondurukirankumar@gmail.com

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### ADDRESS FOR COMMUNICATION:

**Mrs. J. Wincy**

Coordinator

Email ID: winnybetsy1@gmail.com

Contact number: 8374972619



## Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL

Society, College Code:GK,

Recognised by Govt of A.P.

Approved by AICTE, New Delhi &

Affiliated to JNTU Kakinada.

**A One Day**

**WORK SHOP ON RESEARCH  
METHOD**

**HOW TO WRITE AN INTRODUCTION**

**FOR A RESEARCH PAPER AND**

**A LITERATURE REVIEW**

**OUTLINE AND FORMAT**

**Date:**

**17/06/2022**

**Organized by:**

**R&D Cell**

**Venue:**

**Seminar Hall**

**Priyadarshini Institute of Technology  
& Management**

**College Code:GK**

**Society: DONBOSCO EDUCATIONAL**

**Guntur**

**Andhra Pradesh-522017, INDIA**

email: .....

Mobile:.....

.....

.....

.....

.....

Address for Communication:

Institution:.....

Dept. :.....

Name:.....

Last date to Registration: 16/06/2022





Established in 2008, Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offered in Full Time mode. Priyadarshini Institute of Technology and Management (PTTM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

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- Familiarize participants with the fundamental concepts and importance of research methodology.
- train participants in both probability and non-probability sampling methods.
- Raise awareness about ethical considerations in research.
- Introduce participants to a range of research tools and techniques.

## Topics to be covered

1. INTRODUCTION TO RESEARCH METHODOLOGY
  - Definition and Importance
  - Types of Research
  - Basic Research Concepts
2. SAMPLING TECHNIQUES
  - Probability Sampling (Simple Random, Stratified)
  - Non-Probability Sampling (Convenience, Purposive)
3. DATA COLLECTION METHODS
  - Data Analysis Techniques
  - Qualitative Research Methods
4. RESEARCH TOOLS
  - Introduction to Statistical Software (e.g., SPSS, R)
  - Qualitative Data Analysis Software (e.g., NVivo)
5. ETHICAL CONSIDERATIONS IN RESEARCH



Date: 18/06/2022

**PROGRAMME REPORT**

<b>Name of the programme</b>	A One Day Seminar on How to Write an Introduction for A Research Paper and A Literature Review Outline and Format
<b>Date of the programme</b>	17/06/2022
<b>Resource person details:</b>	Name: Mr. .K. Kiran Kumar Designation: Associate Professor Department: CIVIL Address: Priyadarshini Institute of Technology and Science Email ID: kondurukirankumar@gmail.com Contact Number: 8074030610
<b>Program coordinator:</b>	Name: Mrs. J. Wincy Designation: Assistant Professor Department: CIVIL Email ID: winnybetsyl@gmail.com Contact number: 8374972619
<b>Organized by:</b>	Department Of Civil Engineering
<b>Venue:</b>	Priyadarshini institute of technology and management

**OBJECTIVES OF THE PROGRAM**

A research paper is a type of academic writing that provides an in-depth analysis, evaluation, or interpretation of a single topic, based on empirical evidence. Research papers are similar to analytical essays, except that research papers emphasize the use of statistical data and preexisting research, along with a strict code for citations.

literature review is an overview of the previously published works on a topic. The term can refer to a full scholarly paper or a section of a scholarly work such as a book, or an article. Either way, a literature review is supposed to provide the researcher/author and the audiences with a general image of the existing knowledge on the topic under question



## **THE OBJECTIVES OF THIS PROGRAM**

- introduction to how to write a research paper
- what makes a great research paper
- elements of writing style
- how to conduct a quality literature search
- how to write the literature review

## **TOPICS COVERED IN THIS SEMINAR**

### **1. ABOUT RESEARCH PAPERS**

- introduction to how to write a research paper
- what makes a great research paper

### **2. WRITING STYLES**

- elements of writing style
- Titles and abstracts

### **3. HOW TO CONDUCT A QUALITY LITERATURE SEARCH**

- purpose of a literature review
- getting started with literature review
- search strategies
- organizing your material
- reading and evaluating your material

### **4. HOW TO WRITE A LITERATURE REVIEW**

- refresher: how to read a paper critically
- levels of writing a literature review
- how to organize your material before writing





### OUTCOME OF THE PROGRAM:

The outcome of the program is

- Understand the logic and structure of a research paper.
- Identify the qualities that make a research paper effective.
- Know what to write in every part of every section.
- Streamline your writing process to achieve a better paper in less time.

*J.Wincy.*  
PROGRAM CO-ORDINATOR



Name of the program: How to write an Introduction for a research paper and a literature Review Outline and Format

Date of program: 17-06-2022.

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1.	A. Anilamada Giruba Lakshmi	III / CSE	A. Anilamada
2.	B. Bannanaha / Sai Bhasirga	III / CSE	B. Sai Bhasirga
3.	B. Boya Pradurajulu	III / CSE	B. Pradurajulu
4.	C. M. Koteswara Rao	III / CSE	C. M. Koteswara Rao
5.	C. Jayanth Kumar	III / CSE	C. Jayanth Kumar
6.	D. Damaja Pravan Kumar	III / CSE	D. Pravan Kumar
7.	D. SUMANITH	III / CSE	D. Sumanith
8.	D. Gopi Sai	III / CSE	D. Gopi
9.	G. Jayasri	III / CSE	G. Jayasri
10.	G. ANILSHA	III / CSE	G. ANILSHA
11.	G. KARISHMA	III / CSE	G. Karishma
12.	G. V. S. Charishma	III / CSE	G. V. S. Charishma
13.	J. Jaswanth	III / CSE	J. Jaswanth
14.	K. Sreerani	III / CSE	K. Sreerani
15.	K. R. Kumar	III / CSE	K. R. Kumar
16.	K. Bhonu Teja	III / CSE	K. Bhonu Teja
17.	K. Pawan Manikanda	III / CSE	K. Pawan Manikanda
18.	K. Manikanda	III / CSE	K. Manikanda
19.	M. Rani	III / CSE	M. Rani
20.	M. Narasimha Reddy	III / CSE	M. N. Reddy
21.	N. KUMAR	III / CSE	N. KUMAR
22.	N. Sreerani	III / CSE	N. Sreerani
23.	Nimmala Sai Krishna	III / CSE	Nimmala Sai Krishna
24.	P. paksanati harish	III / CSE	P. paksanati harish
25.	P. puethi pavan	III / CSE	P. puethi pavan
26.	P. Syamala Rao	III / CSE	P. Syamala Rao
27.	P. Amanath Reddy	III / CSE	P. A Reddy
28.	P. Chinna	III / CSE	P. Chinna
29.	P. Ravindra	III / CSE	P. Ravindra
30.	P. Sri Sai Raja Sumit	III / CSE	P. S. S. Sumit
31.	P. Subhash	III / CSE	P. Subhash
32.	C. RAJESH	III / CSE	C. RAJESH
33.	J. SHAIK	II / MBA	J. SHAIK
34.	K. SHAIK	II / MBA	K. SHAIK
35.	K. S. Parimala	II / MBA	K. S. Parimala
36.	L. Satish Sai Ram	II / MBA	L. S. S. Ram
37.	M. Harish	II / MBA	M. Harish
38.	M. N. V. Sathish Kumar	II / MBA	M. N. V. Sathish Kumar
39.	P. Rani	II / MBA	P. Rani
40.	S. Nalica	II / MBA	S. Nalica

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